



Catalog



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Email: ask@izzit.org
Phone: 814.833.6950
Toll-Free:
888.242.0563
2501 West 12th St
Box 614
Erie, PA 16505
Monday through Friday,
8 am — 6 pm EST



NO COST
HIGH-QUALITY
EDUCATIONAL
VIDEOS
and more!

Who izzit?



izzit.org is a non-profit that has, for over 15 years, provided educators with free, high-quality educational resources designed to help students develop critical thinking skills. Our materials also present and explore moral and social choices for building flourishing lives.

We offer **no-cost, high-quality** educational materials to educators: teachers, librarians, homeschoolers, parents, grandparents, scout troop leaders – to anyone interested in learning/teaching!

In fact, we also offer free Professional Development workshops, because learning is important for all of us!

Our entertaining & educational videos come with tons of additional resources – Teacher’s Guides, Mini-Lesson Plans, Courses, and much more! We also offer Current Events lessons – two each school day with vocabulary words and discussion questions that can also be used as writing prompts.

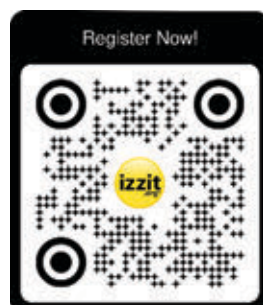
Explore why critical thinking starts at izzit.org. Create your free account now!

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What izzit?



For 15 years, we've provided top-shelf, high-quality, FREE video lessons with lots of extras to educators.

Whether you're a veteran izzit.org® user, or newly registered, we're excited to share our products as well as provide you with some innovative ways to fully utilize our products. From professional development to new projects in the works (check out our social media and monthly news email for details!), our commitment has not wavered. For over fifteen years, izzit.org has been providing high-quality educational materials at **NO COST** to educators.

Don't miss out! Explore why critical thinking starts at izzit.org. We've got many options to keep in touch with us. Follow us on Facebook, Twitter, YouTube. [Get your free account now](#) and start receiving monthly e-newsletter.

We're here for you!

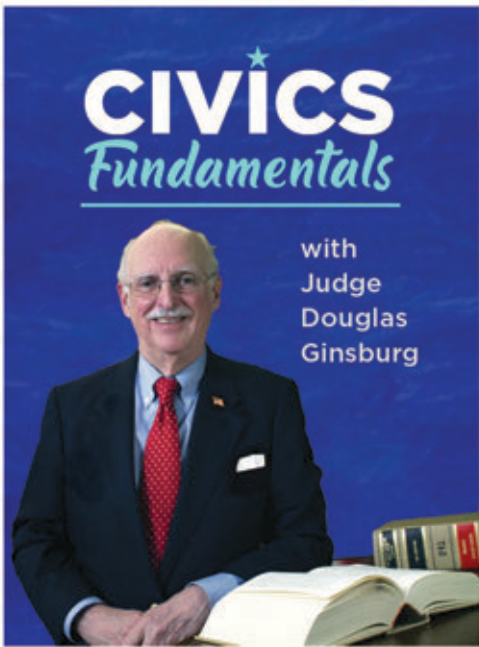
Rob Chatfield

Rob Chatfield, CEO & President
Ask@izzit.org

Susan Gable

Susan Gable, Director of Education
susan@izzit.org





80% of Social Studies Teachers Assigned to Teach Civics Don't Feel Comfortable Doing So!¹

Are you one of them? Well, we've got you covered!

Civics Fundamentals with Judge Douglas Ginsburg takes the 100 questions asked by the U.S. Citizenship and Immigration Services for the naturalization test for U.S. citizenship and explores the "WHY?" to discover their meaning and importance. Hosted by sitting federal judge Douglas H. Ginsburg, US Court of Appeals, DC Circuit, the videos capture Judge Ginsburg's passion and enthusiasm for fostering an understanding of how our government works and why it's structured as it is. Learn more at izzit.org/courses



¹ <https://www.rand.org/news/press/2020/12/08.html>



Looking for a rigorous civics course to use yourself or with your students?

Simply Civics covers civics educational standards. The syllabus walks you through an entire, rigorous civics course. All the educational materials listed inside it are offered at no cost to educators and students. Learn more at izzit.org/courses



Workforce Innovation Now (W.I.N.) Program is a blend of financial literacy, employability skill mastery, and real, work-based learning experience. Learn more at izzit.org/courses



Learn more at izzit.org/courses

Virtual International Fieldtrip



Looking for a fun way for your students to “travel” the world without leaving school? Our Virtual International Fieldtrip is just the ticket! Featuring 15 countries and 18 streamable izzit.org videos, our passport and accompanying digital workbook can help you teach geography, World History, and languages...we’ve even had teachers use it for International Business classes! Homeschooling educators also love it.

Unlock & Beat the Clock



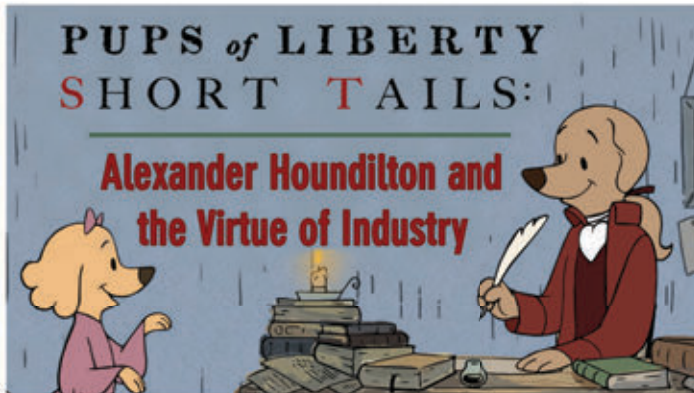
What happens when content and critical thinking skills meet an “escape room” type challenge? Your students think, learn, and have fun!



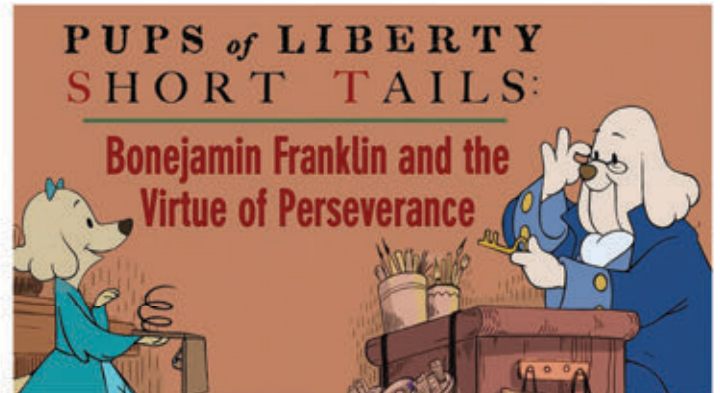
Learn more at izzit.org/activities_collections

Pups of Liberty Short Tails Series

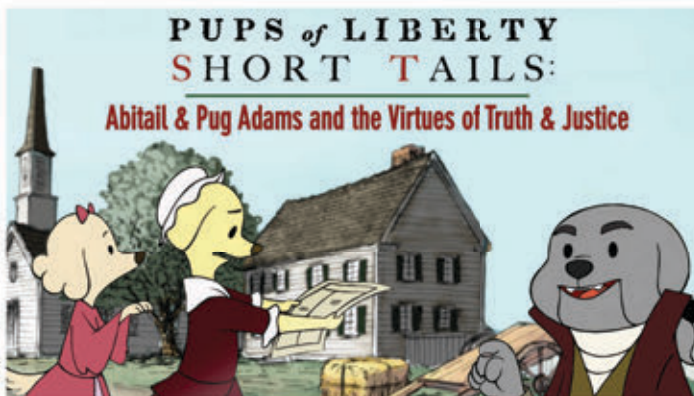
This series of short, educational videos explores virtues like industry (hard work), honesty, and perseverance through animated **Pups of Liberty** characters based on American Founder personalities. Make history and character growth FUN!



Pups of Liberty Short Tails: Alexander Houndilton and the Virtue of Industry – In this episode, Alexander Houndilton shows that hard work and determination can create something amazing.



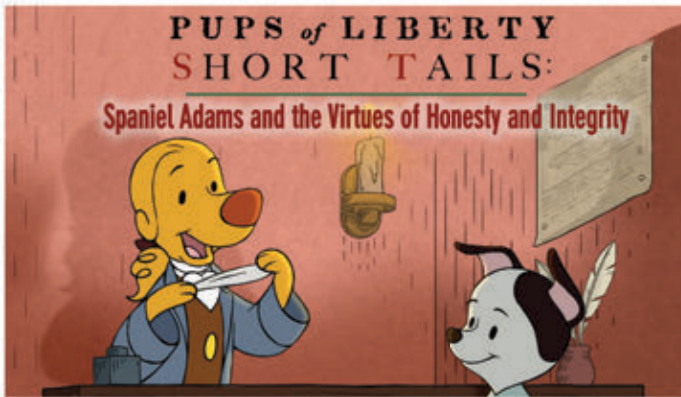
Pups of Liberty Short Tails: Bonejamin Franklin – In this episode, according to Bonejamin Franklin, the best way to live your life is to persevere in the face of failure.



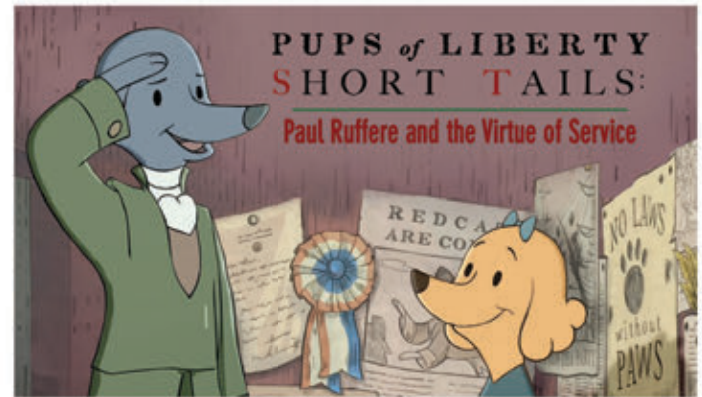
Pups of Liberty Short Tails: Abigail & Pug Adams and the Virtues of Truth & Justice – In this episode, Pug Adams and his inspiration John Adams knew that sometimes telling the truth can be hard and have negative consequences, but it is always the best way.



Pups of Liberty Short Tails: Debruff Sampson and the Virtue of Courage – In this episode, Debruff Sampson, like her real world counterpart, went to war disguised as a man. Women were not wanted but soldiers were needed and she saw her chance to do her part.



Pups of Liberty Short Tails: Spaniel Adams and the Virtues of Honesty & Integrity – In this episode, Pup of Liberty Spaniel Adams believed in integrity, like standing up against the Quartering Act that let RedCats take the homes of hard-working dogs.



Pups of Liberty Short Tails: Paul Ruffere and the Virtue of Service – In this episode, Pup of Liberty Paul Ruffere (Paul Revere) stood against the tyranny of the RedCats and proved with his service that giving your best can influence history.

Special Topics

Need videos to cover a special topic? We've organized our materials for you! We update our collections as we add new materials, so be sure to check back often.

Earth Day

Celebrate a healthy, happy planet by using our collection of science and earth-friendly materials.

U.S. Constitution

How can people defend their rights if they don't know what they are? Use this collection to help students understand our government.

Women's History

Learn about the 19th Amendment and meet women entrepreneurs who have made their marks on their communities.

Celebrate Black History

Hear from descendants of those whose stories and court cases changed American history.

Learn more at izzit.org/activities_collections

Steve Forbes On Achievement Series

The first season of this series presents inspirational stories and lessons from history's greatest innovators – many largely forgotten – whose accomplishments have shaped modern life.



Steve Forbes On Achievement - A.P. Giannini In this episode, Steve Forbes delves into the life of A.P. Giannini, founder of the Bank of Italy, who pioneered consumer banking for the masses.

Steve Forbes On Achievement - Annie Malone In this episode, Steve Forbes tells of the woman who, before Oprah, and even before Madame C.J. Walker, created an empire...Annie Turnbo Malone.

Steve Forbes On Achievement - Frank Woolworth In this episode, Steve Forbes relates the story of how Frank Woolworth improved living standards by bringing low-priced goods to millions.

Steve Forbes On Achievement - Fred Harvey In this episode, Steve Forbes talks about hospitality pioneer Fred Harvey, who brought fine food and customer service to the American West.

Steve Forbes On Achievement - George Eastman In this episode, Steve Forbes tells the story of George Eastman, founder of Kodak, who made picture-taking easy and affordable.

Steve Forbes On Achievement - Henry Kaiser In this episode, Steve Forbes relates the life of Henry Kaiser, the mega-entrepreneur who founded over 100 companies and whose innovations helped win World War II.

Steve Forbes On Achievement - Herbert Hoover In this episode, Steve Forbes analyzes the life of Herbert Hoover: businessman, philanthropist, and president. Did he succeed with all three?

Steve Forbes On Achievement - J.R. Simplot In this episode, Steve Forbes talks about the life of J.R. Simplot, a potato farmer, and early investor in microchips.

Steve Forbes On Achievement - Malcom McLean In this episode, Steve Forbes explores the life of Malcom McLean, the innovator who transformed the world with container shipping.

Steve Forbes On Achievement - Ruth Handler In this episode, Steve Forbes relates the rise, fall, and comeback of Ruth Handler, the mother of the Barbie doll.

Learn more at [izzit.org/activities_collections](https://www.izzit.org/activities_collections)

We're here for you! We have live Customer Service Monday through Friday, 8am – 6pm EST.

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- Current Events
- Standards Alignment
- Professional Development



Current Events

Our Current Events service is very popular! Each lesson (2 per school day) includes a recent news article along with vocabulary words and discussion questions designed to promote critical thinking, challenge assumptions, and stimulate classroom discussion. In addition, these lessons lend themselves to interdisciplinary lesson planning! You must be logged in to your free account to access the Current Events.

Standards Alignment

This tool will allow you to search for, and print or download all the relevant standards, no matter what state, standards, grade level, or subject area you're teaching!

Professional Development

We have a no-cost professional development calendar (located on the izzit.org website) with topic offerings, that has Eventbrite sign-ups, archives of previous workshops, and certificates of attendance for your certification needs.

Learn more at izzit.org

izzit.org Teaching Units (TUs) are high-quality, video-centered educational materials. Videos run from 12-30 minutes, to fit into your class schedule. Full Teacher's Guides accompany each unit, offering discussion questions, quizzes, activity ideas, writing prompts, and more! They're also aligned to standards, making lesson planning a breeze.

3 Keys to Success



What decisions can you make that may help create a more flourishing life?

3 important keys that greatly improve chances for a successful life: education, avoid single parenthood, work full-time.

Length: 13:10

Grade Level: 7-12+

Closed Captioned

Item #: WH-3KS

MSRP: \$29.95

For discount buy direct from shop.izzit.org.

Subject Areas: Business, Civics, Economics, Family & Consumer Science, Government, Health and PE, Language Arts, U.S. History

Topics: Career Planning, Education, Family Planning, Making Good Choices, Poverty, Success

Available as: [Streaming](#) | [Download](#) | [DVD](#)



4 Ways to Spend Money



Do you spend your money the same as you would spend someone else's money?

A musical look at economist Milton Friedman's "4 Ways to Spend Money."

Length: 13:40

Grade Level: 6-12+

Closed Captioned

Item #: 4WSM

MSRP: \$29.95

For discount buy direct from shop.izzit.org.

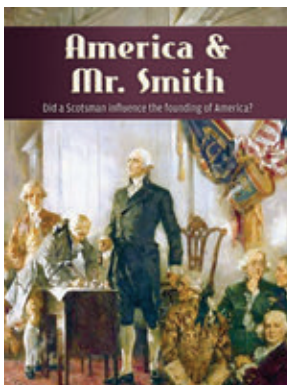
Subject Areas: Business, Civics, Economics, Family & Consumer Science, Government, Music

Topics: Finances, Government Spending, Milton Friedman, Money Management

Available as: [Streaming](#) | [Download](#) | [DVD](#)



America & Mr. Smith



Where does your philosophy come from?

How did economist Adam Smith's ideas influence the founding of America?

Length: 11:00

Grade Level: 7-12+

Closed Captioned

Item #: AS-ASM

MSRP: \$29.95

For discount buy direct from shop.izzit.org.

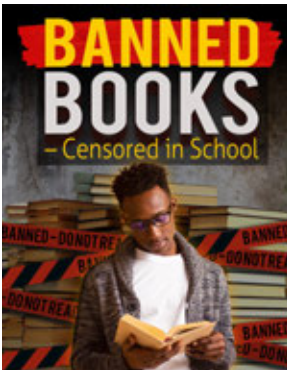
Subject Areas: Civics, Economics, Geography, Government, U.S. History, World History

Topics: Adam Smith, Founding of America, James Madison, Library of Congress, Thomas Jefferson

Available as: [Streaming](#) | [Download](#) | [DVD](#)



Banned Books – Censored in School



Do you have the right to read anything and everything?

Book banning in schools isn't new. The 1982 Pico Supreme Court case addressed the question of what can and cannot be considered when banning books in schools.

Length: 11:20
Grade Level: 7-12+
Closed Captioned
Item #: FS-BB
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

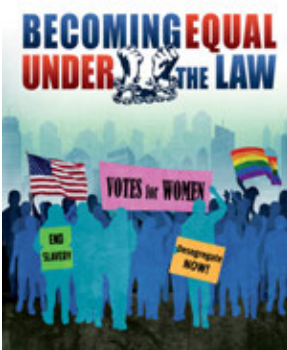
Subject Areas: Government, Civics, U.S. History, Language Arts

Topics: First Amendment, Censorship, Supreme Court Cases, U.S. Constitution

Available as: [Streaming](#) | [Download](#) | [DVD](#)



Becoming Equal Under the Law



Do laws determine how you treat others?

Explore the changes in U.S. laws to be more inclusive and closer to the ideal in the Declaration of Independence...all **people** are created equal.

Length: 33:35
Grade Level: 7-12+
Closed Captioned
Item #: CN-BE
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

Subject Areas: Civics, Government, U.S. History

Topics: Black History, Civil Rights, Civil War, Equality, Suffrage, Supreme Court Cases, U.S. Constitution

Available as: [Streaming](#) | [Download](#) | [DVD](#)



Bee the Change



How might adversity create opportunity?

In Chile, after ruler Salvador Allende's centralized economy, Gen. Augusto Pinochet sought advice from the Chicago Boys on how to implement a free-market economy. Since then things have changed for the better, allowing beekeeper John Hernandez and his family to build a better life for themselves.

Length: 16:15
Grade Level: 7-12+
Closed Captioned
Item #: EFA-BC
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

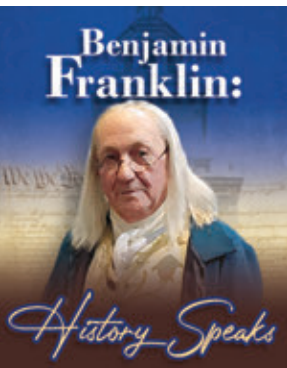
Subject Areas: Business, Economics, Family & Consumer Science, Geography, Science, World History

Topics: Centralized Economy, Chile, Communism, Democracy, Dictatorship, Entrepreneurship, Free-Market Economy, Honey Bees, Latin American Culture, Poverty, South American History, Southern Hemisphere, Spanish

Available as: [Streaming](#) | [Download](#) | [DVD](#)



Benjamin Franklin: History Speaks



...you can either complain about something – I've never been much about that – or you can try to fix it.

At Independence Hall, Judge Douglas H. Ginsburg speaks with Dr. Benjamin Franklin about his role in U.S. history.

Length: 41:20
Grade Level: 5-12+
Closed Captioned
Item #: CW-FBF
Price: N/A

Subject Areas: Civics, Government, Science, U.S. History

Topics: U.S. Constitution, Constitutional Convention, Founding of America, U.S. Framers

Available as: [Streaming](#) | [Download](#)



Borrower Beware



Who pays when others aren't held accountable for their actions and decisions?

In 2008, housing prices soared. Getting a mortgage was easy. Then the bubble burst and the Great Recession began. Why?

Length: 33:35

Grade Level: 7-12+

Closed Captioned

Item #: WO-BB

MSRP: \$29.95

For discount buy direct from shop.izzit.org.

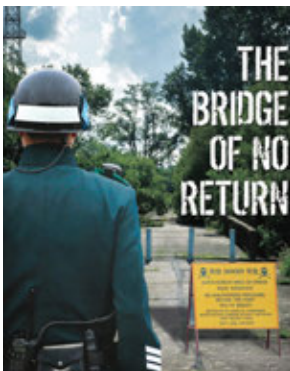
Subject Areas: Business, Civics, Economics, Family & Consumer Science, Government, Mathematics, U.S. History

Topics: Government, Money/Finances, Regulations, Rule of Law, Unintended Consequences, United States

Available as: [Streaming](#) | [Download](#) | [DVD](#)



The Bridge of No Return



How do you decide when to compromise or hold your ground?

A historical incident at the DMZ leads to an examination of appeasement and deterrence.

Length: 12:00

Grade Level: 7-12+

Closed Captioned

Item #: M2-BNR

MSRP: \$29.95

For discount buy direct from shop.izzit.org.

Subject Areas: Civics, Geography, Government, U.S. History, World History

Topics: 8th Parallel, Appeasement, Deterrence, DMZ, Korean History, North Korea, South Korea, U.S. Military, United Nations

Available as: [Streaming](#) | [Download](#) | [DVD](#)



The Civil War: A Nation Divided



Are morals determined by the region in which you live?

The Dred Scott Supreme Court case influenced the course of the Civil War.

Length: 12:45

Grade Level: 6-12+

Closed Captioned

Item #: CN-CW

MSRP: \$29.95

For discount buy direct from shop.izzit.org.

Subject Areas: Civics, Government, U.S. History

Topics: Black History, Civil War, Dred Scott, Emancipation Proclamation, Supreme Court, U.S. Constitution

Available as: [Streaming](#) | [Download](#) | [DVD](#)



Comedy – More Than a Laugh



When does withholding your opinion/thoughts cross the line from a personal choice to being pressured into silence?

Exploring comedy's boundaries and social impact.

Length: 10:50

Grade Level: 9-12+

Closed Captioned

Item #: FS-CM

MSRP: \$29.95

For discount buy direct from shop.izzit.org.

Subject Areas: Government, Civics, U.S. History, Language Arts

Topics: Censorship, First Amendment, Freedom of Speech, U.S. Constitution

Available as: [Streaming](#) | [Download](#) | [DVD](#)



Delaying World War II



Should you sacrifice principles for a short-term outcome?

After WWI, no one wanted another world war. So appeasing Hitler with the Munich Agreement seemed like a good idea. We know now it wasn't, but why would they do that? Who predicted it wasn't the best course of action?

Length: 11:10
Grade Level: 8-12+
Closed Captioned
Item #: M2-DWW
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

Subject Areas: Civics, Geography, Government, World History

Topics: Appeasement, Chamberlain, Churchill, Czechoslovakia, Deterrence, European History, Great Britain, Hitler, World War II

Available as: [Streaming](#) | [Download](#) | [DVD](#)



The Drew Carey Project Volume 1



Do you need someone to make choices for your own good?

Ever think that the government doesn't necessarily know best? Can the news media always be counted on to get the story straight? Drew Carey hosts four teaching videos that challenge some commonly-held assumptions!

Length: 34:00
Grade Level: 6-12+
Closed Captioned
Item #: DC1
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

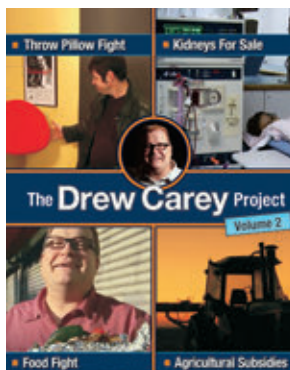
Subject Areas: Business, Civics, Economics, Family & Consumer Science, Government, Health and PE, Language Arts, Music, Technology

Topics: Eminent Domain, Income Distribution, Prices, Privatization, Property Rights, Regulations, Standard of Living

Available as: [DVD](#)



The Drew Carey Project Volume 2



Do you need someone to make choices for your own good?

When does buying and selling need to be prohibited, regulated, or subsidized? How far should the government go to protect people from their own choices? Four thought-provoking videos from Drew Carey and Reason.tv explore these questions and more.

Length: 32:54
Grade Level: 6-12+
Closed Captioned
Item #: DC2
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

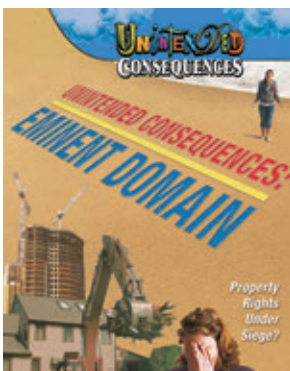
Subject Areas: Business, Civics, Economics, Family & Consumer Science, Government, Health and PE, Language Arts, U.S. History

Topics: Agricultural Subsidies, Competition, Health Regulations, Interior Design, Licensing, Organ Donation

Available as: [DVD](#)



Eminent Domain



Is it ever okay to take someone's property and give it to someone else?

Eminent Domain examines three cases, including *Kelo v. New London*, in which government has tried to transfer property from one private owner to another in the name of redevelopment, an increasingly-common occurrence.

Length: 12:00
Grade Level: 4-12+
Closed Captioned
Item #: UC-ED
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

Subject Areas: Business, Civics, Economics, Family & Consumer Science, Government, Language Arts, U.S. History, World History

Topics: Eminent Domain, Property Rights, Supreme Court, U.S. Constitution/Bill of Rights

Available as: [Streaming](#) | [Download](#) | [DVD](#)



Energy Solutions: Who Chooses?



**ENERGY SOLUTIONS:
WHO CHOOSES?**

How do you determine the real cost of energy?

Explore the unintended consequences of energy decisions like ethanol and fracking around the world, from Germany to the U.S.

Length: 17:48

Grade Level: 7-12+

Closed Captioned

Item #: JN-ESW

MSRP: \$29.95

For discount buy direct from shop.izzit.org.

Subject Areas: Business, Civics, Economics, Family & Consumer Science, Geography, Government, Science, Technology, World History

Topics: Energy, Environment, Ethanol, Fossil Fuels, Fracking, Germany, Government Subsidies, Nuclear Power, Property Rights, Renewable Energy, Unintended Consequences

Available as: [Streaming](#) | [Download](#) | [DVD](#)



Escape!



How do you weigh risk and reward?

After escaping to South Korea in fear for his life, Dae Sung Kim becomes a venture capitalist for other North Korean refugees, helping them start businesses and fulfill their dreams.

Length: 15:45

Grade Level: 7-12+

Closed Captioned

Item #: EFA-ESC

MSRP: \$29.95

For discount buy direct from shop.izzit.org.

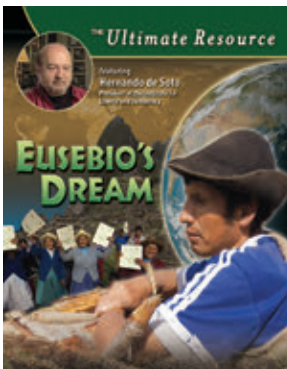
Subject Areas: Business, Civics, Economics, Family & Consumer Science, Geography, Government, World History

Topics: Cold War, Communism, Dictatorship, Free Market Economy, Korean History, North Korea, South Korea, Stalinism, Venture Capital

Available as: [Streaming](#) | [Download](#) | [DVD](#)



Eusebio's Dream



Is your pride in property ownership about the property or your accomplishment?

In the mountains of Peru, descendants of the Incas have farmed the land for generations. Yet without clear ownership of the land, the people were unable to rise above subsistence. Now that the Peruvian government has finally granted land titles to these proud farmers, the future holds great promise.

Length: 12:00

Grade Level: 4-12+

Closed Captioned

Item #: UR-ED

MSRP: \$29.95

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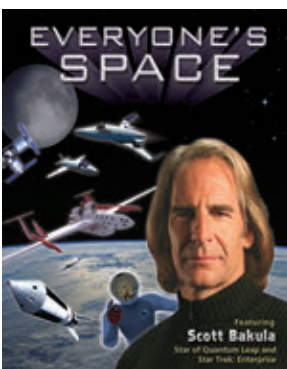
Subject Areas: Business, Civics, Economics, Family & Consumer Science, Geography, Government, World History

Topics: Property Rights, Rule of Law, South American Culture

Available as: [Streaming](#) | [Download](#) | [DVD](#)



Everyone's Space



How does competition in the marketplace benefit you?

Host Scott Bakula shows how competition drives innovation—even in space exploration. When U.S./Soviet rivalry in the 1960's resulted in the 1969 moon landing, the future of commercial space travel held great promise. But since then, NASA's accomplishments have been underwhelming...

Length: 17:00

Grade Level: 7-12+

Closed Captioned

Item #: ES

MSRP: \$29.95

For discount buy direct from shop.izzit.org.

Subject Areas: Business, Economics, Family & Consumer Science, Government, Mathematics, Science, Technology, U.S. History, World History

Topics: Aeronautics, Competition, Entrepreneurship, Space Race

Available as: [Streaming](#) | [Download](#) | [DVD](#)



Financial Literacy



What is wealth and why does wealth creation matter to you?

Want less stress? More happiness? Learn the basics of Financial Literacy and how to manage your money...whatever there is of it!

Length: 16:00

Grade Level: 6-12+

Closed Captioned

Item #: FL1

MSRP: \$29.95

For discount buy direct from shop.izzit.org.

Subject Areas: Business, Economics, Family & Consumer Science, Mathematics

Topics: Money/Finances, Entrepreneurship, Free Markets, United States

Available as: [Streaming](#) | [Download](#) | [DVD](#)



First Amendment



Who chooses how you can freely express yourself?

Americans' natural rights to free speech, press, religion, and to peaceably assemble are protected by the First Amendment.

Length: 17:00

Grade Level: 7-12+

Closed Captioned

Item #: CN-FA

MSRP: \$29.95

For discount buy direct from shop.izzit.org.

Subject Areas: Civics, Economics, Government, U.S. History

Topics: U.S. Constitution, Bill of Rights, Human Rights, Freedom of Speech, Freedom of Religion, Freedom of the Press, Freedom to Peaceably Protest

Available as: [Streaming](#) | [Download](#) | [DVD](#)



Food Truck Roadblock



Does competition benefit both consumers and producers?

Chicago food truck owners know a thing or two about perseverance. They have to, in order to get their permits. They often find themselves mired in red tape—excessive regulations that dictate how they run their businesses.

Length: 12:00

Grade Level: 6-12+

Closed Captioned

Item #: FTR

MSRP: \$29.95

For discount buy direct from shop.izzit.org.

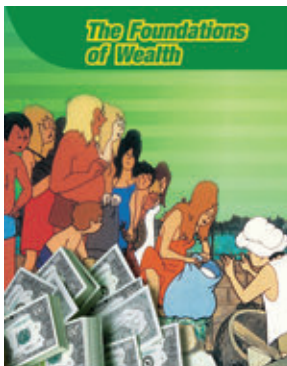
Subject Areas: Business, Civics, Economics, Family & Consumer Science, Government, Health and PE

Topics: Competition, Consumers, Current Events, Entrepreneurship, Food & Food Services, Free Market Economy, Licensing, Lobbying, Local Government, Protectionism, Regulations

Available as: [Streaming](#) | [Download](#) | [DVD](#)



The Foundations of Wealth



How can your everyday decisions lead to a lifetime impact?

The Foundations of Wealth examines specialization of labor and explains how society has evolved economically. This program entwines playful prehistoric cartoon characters with modern images to show the modern relevance of the ideas presented.

Length: 110:00

Grade Level: 4-9

Closed Captioned

Item #: OS-FOW

MSRP: \$29.95

For discount buy direct from shop.izzit.org.

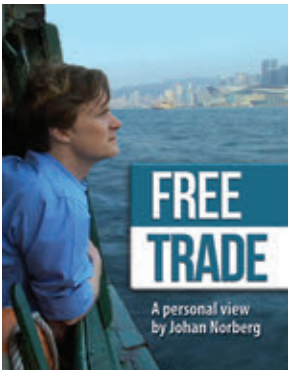
Subject Areas: Business, Civics, Economics, Family & Consumer Science, Geography, Government, Mathematics, World History

Topics: Division of Labor, Economic History, Market vs. Planned Economies, Markets and Trade, Mechanization, Money, Prices, Subsistence Farming, Supply and Demand, Taxes

Available as: [Streaming](#) | [Download](#)



Free Trade



Does freedom impact your prosperity?

To re-examine Milton Friedman's ideas in the context of our current times, author and scholar Johan Norberg sets up this examination at the beginning of the program when he asks: Was Friedman right or wrong? Norberg posits that Friedman was right, and examines the facts to make his case.

Length: 19:30
Grade Level: 7-12+
Closed Captioned
Item #: JN-FT
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

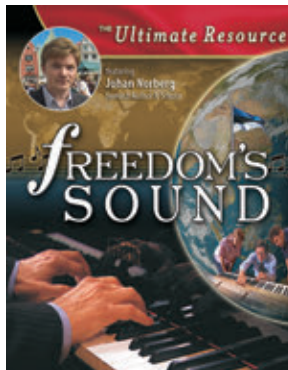
Subject Areas: Business, Civics, Economics, Family & Consumer Science, Geography, Government, World History

Topics: Competition, Creative Destruction, Globalization, Hong Kong, Markets and Trade, Supply and Demand, Voluntary Association

Available as: [Streaming](#) | [Download](#) | [DVD](#)



Freedom's Sound



How do you benefit from others' innovations?

Under the communist rule of the Soviets, the Estonia Piano Company built pianos with no competition or incentive to improve. After Estonian independence, the company had to quickly adapt to high-quality competition. Its products now rival Steinway in quality—at about half the price.

Length: 12:00
Grade Level: 4-12+
Closed Captioned
Item #: UR-FS
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

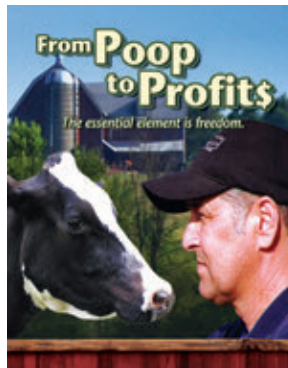
Subject Areas: Business, Civics, Economics, Family & Consumer Science, Geography, Government, Language Arts, Music, World History

Topics: Communism, Entrepreneurship, Estonian History and Culture, Piano Construction, Soviet Union, Trade

Available as: [Streaming](#) | [Download](#) | [DVD](#)



From Poop to Profits



How can you add value in the economy?

About to lose the family farm, Brad Morgan has to think outside the box. Persistence and creative thinking pay off when he realizes that instead of spending money to get rid of manure, he can turn that poop into profit via composting to save his farm.

Length: 10:30
Grade Level: 4-12+
Closed Captioned
Item #: CE-FPTP
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

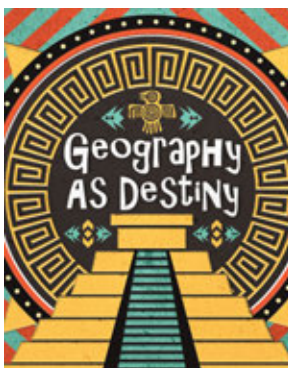
Subject Areas: Business, Economics, Family & Consumer Science, Government, Mathematics, Science, Technology

Topics: Agriculture, Composting, Entrepreneurship, Innovation

Available as: [Streaming](#) | [Download](#) | [DVD](#)



Geography as Destiny



What role does culture play in the choices you make?

Explore how geography may influence the success (or failure) of a culture with a look at the Aztec & Spanish.

Length: 14:35
Grade Level: 5-12+
Closed Captioned
Item #: TS-GD
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

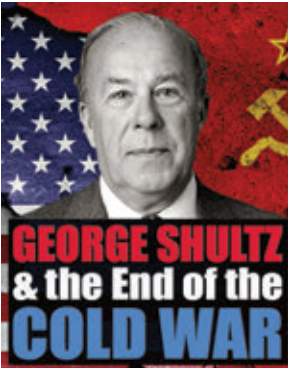
Subject Areas: Economics, Geography, World History

Topics: Ancient Civilizations, Aztec, Conquistadors, Latin American Culture, Map Skills, Mexico

Available as: [Streaming](#) | [Download](#) | [DVD](#)



George Shultz & the End of the Cold War



Why must you build trust and rapport in your relationships for them to be successful?

George Shultz's approach to diplomacy involved mutual respect and trust. Learn how he helped end the Cold War between the United States and the Soviet Union.

Length: 19:00
Grade Level: 9-12+
Closed Captioned
Item #: TT-GSCW
MSRP: N/A

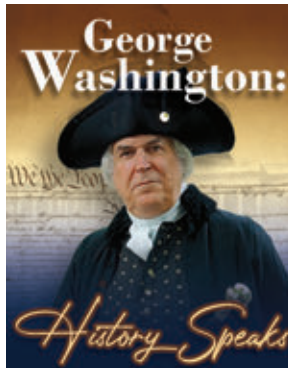
Subject Areas: Government, U.S. History, Civics, World History

Topics: Cold War, Diplomacy, Soviet Union

Available as: [Streaming](#) | [Download](#)



George Washington: History Speaks



An imperfect something is better than a perfect nothing.

In the room where the Constitutional Convention took place, Judge Douglas H. Ginsburg interviews George Washington about the framing of the U.S.

Length: 40:50
Grade Level: 5-12+
Closed Captioned
Item #: CW-GW
Price: N/A

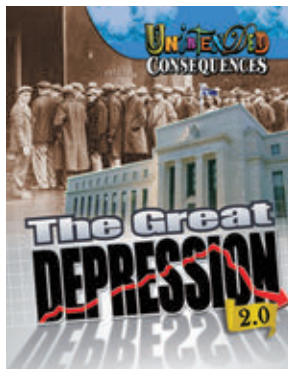
Subject Areas: Civics, Government, U.S. History

Topics: U.S. Constitution, Constitutional Convention, Founding of America, U.S. Framers

Available as: [Streaming](#) | [Download](#)



The Great Depression 2.0



How might your actions cause unintended consequences?

Most people blame the Great Depression on the stock market crash. But economists know it has more to do with money than stocks, and the action—or more importantly the inaction—of the Federal Reserve.

Length: 13:30
Grade Level: 7-12+
Closed Captioned
Item #: UC-GDR
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

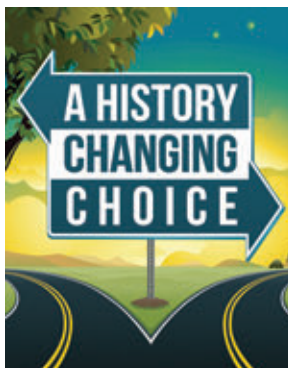
Subject Areas: Business, Civics, Economics, Family & Consumer Science, Government, U.S. History

Topics: Economic History of the U.S., Federal Reserve, Great Depression, Money and Banking, Monetary Policy, Unemployment

Available as: [Streaming](#) | [Download](#) | [DVD](#)



A History Changing Choice



Is being successful, when others are not equally successful, okay with you?

What if freedom leads to unequal outcomes? Scholar Johan Norberg travels in Milton Friedman's footsteps to explore the tradeoff between freedom and equality.

Length: 13:28
Grade Level: 7-12+
Closed Captioned
Item #: JN-HCC
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

Subject Areas: Business, Civics, Economics, Family & Consumer Science, Geography, Government, World History

Topics: Entrepreneurship, Freedom and Equality, Great Depression, Swedish History and Culture, Thomas Jefferson and the Declaration of Independence

Available as: [Streaming](#) | [Download](#) | [DVD](#)



I Am Human



How does your perception of race influence your interaction with others?

What are you? Some multiracial individuals are declaring, "I Am Human." What are the implications for society?

Length: 18:30
Grade Level: 7-12+
Closed Captioned
Item #: DS-IAH
Price: N/A

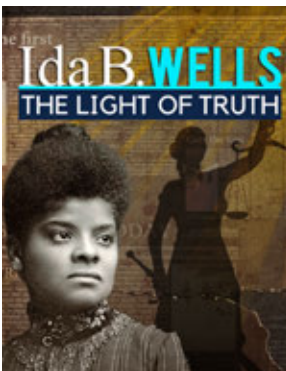
Subject Areas: Civics, Geography, Government, Health and PE, U.S. History, World History

Topics: Equality, Holocaust, Identity, Individuality, Multiracial, Race

Available as: [Streaming](#) | [Download](#)



Ida B. Wells – The Light of Truth



At what point do you take a stand to defend the rights of others?

Courageous investigative journalist Ida B. Wells fought for change and justice during Reconstruction.

Length: 9:10
Grade Level: 7-12+
Closed Captioned
Item #: FS-IBW
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

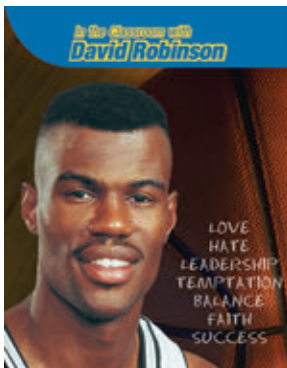
Subject Areas: Government, Civics, U.S. History, Language Arts

Topics: Civil Rights, First Amendment, Investigative Journalism, Women's History

Available as: [Streaming](#) | [Download](#) | [DVD](#)



In the Classroom with David Robinson



Does your moral code act as a compass for the actions you take?

Former NBA basketball player David Robinson speaks candidly about his life experiences, career and family, and what has influenced him to be the person he is today - the pressures of fitting in, making right choices, organizing priorities, dealing with change, and achieving success.

Length: 63:00
Grade Level: 6-12+
Closed Captioned
Item #: DR
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

Subject Areas: Business, Family & Consumer Science, Health and PE, Language Arts

Topics: Character Development, Leadership, Personal Responsibility, Relationships, Religion

Available as: [Streaming](#) | [Download](#) | [DVD](#)



Inventing the Future



What motivates you to try something without guarantee of success?

This is the amazing story of how together and at great risk, entrepreneurs and venture capitalists like Steve Jobs and Mike Markkula (Apple Computer), Sandy Lerner, Len Bosack, and Don Valentine (Cisco Systems) created the building blocks of our future.

Length: 19:30
Grade Level: 7-12+
Closed Captioned
Item #: SV-IF
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

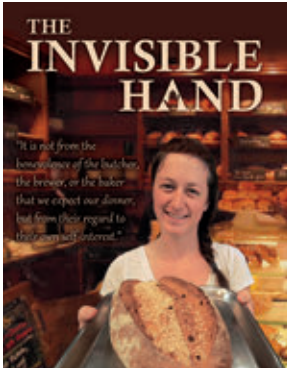
Subject Areas: Business, Economics, Family & Consumer Science, Science, Technology

Topics: Computers, Entrepreneurship, Finance, Technology, Venture Capital

Available as: [Streaming](#) | [Download](#) | [DVD](#)



The Invisible Hand



How can pursuing your self-interest help others?

eBay and a Scottish bakery demonstrate Adam Smith's Invisible Hand concept.

Length: 14:40
Grade Level: 9-12+
Closed Captioned
Item #: AS-IH
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

Subject Areas: Business, Economics, Family & Consumer Science, Geography, Government, World History

Topics: Adam Smith, Central Planning, eBay, Economic Principles, Free Market, Invisible Hand, Prices, Scottish Enlightenment, Supply & Demand

Available as: [Streaming](#) | [Download](#) | [DVD](#)



Life Behind the Berlin Wall



Why did people risk their lives to escape East Berlin?

Comparing life on both sides of the Berlin Wall. Why did people risk their lives to escape East Berlin?

Length: 19:30
Grade Level: 7-12+
Closed Captioned
Item #: BW
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

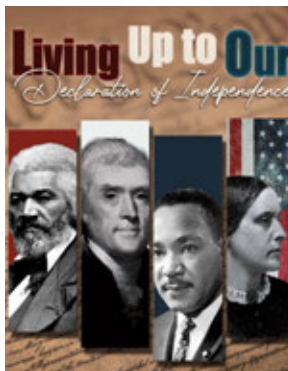
Subject Areas: Business, Economics, Geography, Government, World History

Topics: The Berlin Wall, Communism, Economic Systems

Available as: [Streaming](#) | [Download](#) | [DVD](#)



Living Up to Our Declaration of Independence



How has freedom increased within the U.S. to include more groups of people?

The powerful words of the Declaration of Independence inspired movements that spread liberty in the U.S., from emancipation, to women's rights, to the civil rights movement.

Length: 13:40
Grade Level: 6-12+
Closed Captioned
Item #: DE-LO
MSRP: N/A

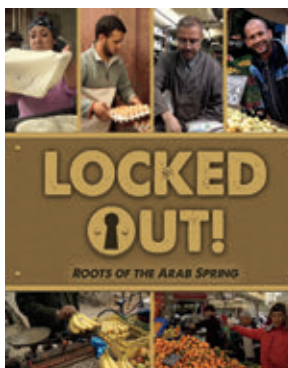
Subject Areas: Government, U.S. History, Civics

Topics: American History, Declaration of Independence, Emancipation & Civil Rights, Equality, Suffrage

Available as: [Streaming](#) | [Download](#)



Locked Out!



Is your ability to work a personal right?

The story of Tariq Mohamed Bouazizi, an extralegal Tunisian fruit vendor whose expropriation by corrupt government officials set off the protests that became the Arab Spring.

Length: 14:00
Grade Level: 9-12+
Closed Captioned
Item #: DE-LO
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

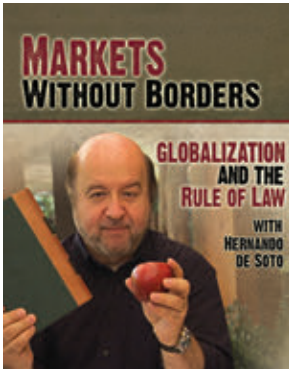
Subject Areas: Business, Civics, Economics, Family & Consumer Science, Geography, Government, World History

Topics: Arab Spring, Economic Freedom, Entrepreneurship, Expropriation, Global Economy, Human Rights, Middle East and North Africa, Rule of Law, Tunisia

Available as: [Streaming](#) | [Download](#) | [DVD](#)



Markets Without Borders



How does the rule of law affect your choices?

Why are two-thirds of the world's people locked out of the capitalist system? How is the rule of law related to participation in the global economy? What is the connection between property law and prosperity?

Length: 16:30
Grade Level: 9-12+
Closed Captioned
Item #: DE-MWB
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

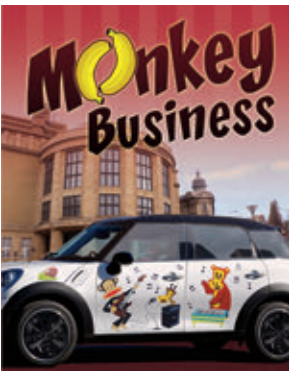
Subject Areas: Business, Economics, Family & Consumer Science, Geography, World History

Topics: Capitalism, East African Culture, Entrepreneurship, Globalization, Poverty and Prosperity, Property Rights, Rule of Law, South American Culture

Available as: [Streaming](#) | [Download](#) | [DVD](#)



Monkey Business



What responsibilities come with freedom?

In Slovakia, times were tough. But with increased economic freedom, things began to look up for Katarina Rybarikova and her family. Katarina's idea? To bring the Paul Frank brand, with its distinctive monkey logo, to Europe. Now the family business...is *Monkey Business*.

Length: 14:00
Grade Level: 7-12+
Closed Captioned
Item #: EFA-MB
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

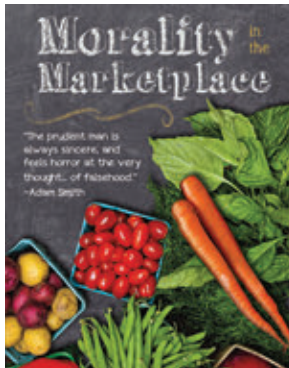
Subject Areas: Business, Economics, Family & Consumer Science, Geography, World History

Topics: Communism, Czechoslovakia, Democracy, Entrepreneurship, European History, European Union, Free Market Economy, Individual Responsibility, Slovakia

Available as: [Streaming](#) | [Download](#) | [DVD](#)



Morality in the Marketplace



Do you behave the same if no one is watching?

The Impartial Spectator, knowing right from wrong, and how morality applies to today's businesses.

Length: 12:50
Grade Level: 9-12+
Closed Captioned
Item #: AS-MMP
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

Subject Areas: Business, Economics, Family & Consumer Science, Geography, Health and PE, World History

Topics: Adam Smith, Character Development, Conscious Capitalism, Economic Principles, Ethics, Impartial Spectator, Morality, Scottish Enlightenment, Whole Foods

Available as: [Streaming](#) | [Download](#) | [DVD](#)



No Longer OutCastes



What actions do you take to find and benefit from opportunities?

In India, those born into the lowest caste are breaking barriers.

Length: 6:50
Grade Level: 6-12+
Closed Captioned
Item #: IA-NLO
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

Subject Areas: Business, Economics, Family & Consumer Science, Geography, World History

Topics: Caste System, Discrimination, Economic Freedom, Entrepreneurship, India

Available as: [Streaming](#) | [Download](#) | [DVD](#)



No More Skinny Sheep



Do incentives influence your behavior?

In New Zealand, farming subsidies led to skinny sheep. How did farmers adapt when subsidies (30% of their income) were discontinued?

Length: 8:40
Grade Level: 7-12+
Closed Captioned
Item #: NZ-NMS
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

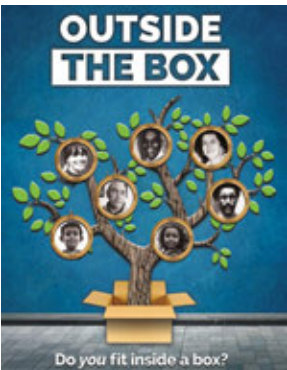
Subject Areas: Business, Civics, Economics, Family & Consumer Science, Geography, Government, Science, World History

Topics: Agriculture, European Economic Community, Farm Subsidies, Government, Immigration, New Zealand, Trade, United Kingdom

Available as: [Streaming](#) | [Download](#) | [DVD](#)



Outside the Box



Does your race determine how you interact with others?

Forced to reduce his son's complex ancestry to a single race checkbox when enrolling him for school, a man explores individuality vs. group identity.

Length: 16:50
Grade Level: 7-12+
Closed Captioned
Item #: DS-OSB
Price: N/A

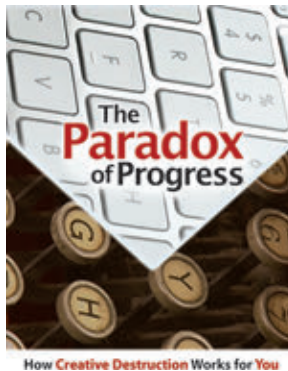
Subject Areas: Civics, Geography, Government, Health and PE, U.S. History, World History

Topics: Bullying, Equality, Holocaust, Identity, Individuality, Multiracial, Race

Available as: [Streaming](#) | [Download](#)



The Paradox of Progress



How do you benefit from creative destruction?

Out with the old, and in with the new. Creative destruction is a powerful force. We'll explore how FedEx has changed things in a dramatic way. What changes might come next?

Length: 11:30
Grade Level: 6-12+
Closed Captioned
Item #: FE-PP
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

Subject Areas: Business, Economics, Family & Consumer Science, Government, Technology, U.S. History

Topics: Business History, Creative Destruction, Entrepreneurship, Innovation, Monetary Policy, Technology

Available as: [Streaming](#) | [Download](#) | [DVD](#)



Pax Americana



What is your responsibility toward others?

Learn how the U.S. became the global peacekeeper after WWII.

Length: 17:00
Grade Level: 7-12+
Closed Captioned
Item #: M1-PAX
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

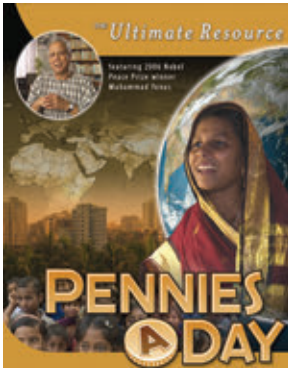
Subject Areas: Civics, Geography, Government, U.S. History, World History

Topics: Estonia, NATO, Peace, Russia, Soviet Union, Truman Doctrine, U.S. Foreign Policy, U.S. Military, Ukraine, World War II

Available as: [Streaming](#) | [Download](#) | [DVD](#)



Pennies a Day



Is a “better life” a universal dream?

Imagine that a loan for less than one dollar could change your life. That’s what Nobel prize-winner Muhammed Yunus discovered, starting the microlending movement. People have been lifted out of poverty because of these tiny loans. Travel to Bangladesh to see it in action.

Length: 13:00
Grade Level: 4-12+
Closed Captioned
Item #: UR-PAD
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

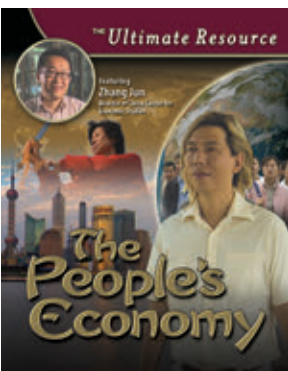
Subject Areas: Business, Economics, Family & Consumer Science, Geography, Language Arts, Mathematics, World History

Topics: Banking and Loans, Entrepreneurship, Interest, Microcredit

Available as: [Streaming](#) | [Download](#) | [DVD](#)



The People’s Economy



Why may economic freedom lead to political freedom?

Economic reform has opened China to entrepreneurship and cutting-edge technologies. In the ancient city of Suzhou, we meet Shi Hai, owner of the software company Snail Game. Shi Hai and other entrepreneurs are competing in the global marketplace for online games.

Length: 12:00
Grade Level: 4-12+
Closed Captioned
Item #: UR-PE
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

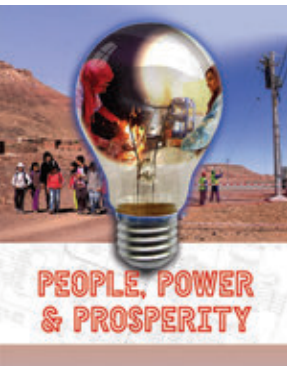
Subject Areas: Business, Economics, Family & Consumer Science, Geography, Government, Science, Technology, World History

Topics: Chinese History and Culture, Economic Freedom, Entrepreneurship, Political Freedom

Available as: [Streaming](#) | [Download](#) | [DVD](#)



People, Power & Prosperity



Do you have the same level of responsibility for yourself as for your family or your community?

In Morocco, see the difference between life with electricity and without.

Length: 11:40
Grade Level: 6-12+
Closed Captioned
Item #: JN-PPP
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

Subject Areas: Business, Economics, Geography, Health and PE, Science, Technology, World History

Topics: Atlas Mountains, Developing World, Electricity, Energy, Environment, Morocco, North Africa, Poverty, Respiratory Illness

Available as: [Streaming](#) | [Download](#) | [DVD](#)



Personal Best



Does competition make you better?

The Declaration of Independence spelled out the ideal that all men are created equal and the U.S. Constitution’s 14th Amendment guaranteed equality under the law for all, but have we achieved that ideal?

Length: 14:00
Grade Level: 7-12+
Closed Captioned
Item #: UC-PB
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

Subject Areas: Business, Civics, Economics, Family & Consumer Science, Government, Health and PE, U.S. History

Topics: Affirmative Action, Civil Rights Act of 1964, Civil War, Discrimination, Diversity, Equality, Individuality, John F. Kennedy, Lyndon B. Johnson, Personal Goals, Segregation, U.S. Constitution & Declaration of Independence

Available as: [Streaming](#) | [Download](#) | [DVD](#)



Power to the Planet



POWER TO THE PLANET

How do you determine the real cost and benefits of energy?

Scholar Johan Norberg travels the globe to examine the pros and cons of our available energy sources, from fossil fuels to wind and solar.

Length: 12:50

Grade Level: 9-12+

Closed Captioned

Item #: JN-PTP

MSRP: \$29.95

For discount buy direct from shop.izzit.org.

Subject Areas: Economics, Mathematics, Science, Technology

Topics: Biomass, Energy, Environment, Fossil Fuels, Hydro Power, Nuclear, Solar, Wind

Available as: [Streaming](#) | [Download](#) | [DVD](#)



The Price System



Does cooperation improve your life?

Two students doing homework come across a lecture given by Nobel economist Milton Friedman. Friedman uses "I, Pencil," a short story by Leonard Read, to explain how a free-market economy operates, and enables peaceful cooperation around the world.

Length: 12:00

Grade Level: 6-12+

Closed Captioned

Item #: FME01

MSRP: \$29.95

For discount buy direct from shop.izzit.org.

Subject Areas: Business, Economics, Family & Consumer Science, Government, World History

Topics: Invisible Hand, Markets, Prices, Supply and Demand

Available as: [Streaming](#) | [Download](#) | [DVD](#)



Pups of Liberty: The Boston Tea-Bone Party



Who rules your life?

In *Pups of Liberty: The Boston Tea-Bone Party*, you'll see the real people of the American Revolution portrayed by cats and dogs. This fun and beautifully-animated film is a great way to introduce young students to the ideas and events that led to the founding of the United States of America.

Length: 17:30

Grade Level: K-6

Closed Captioned

Item #: PL-BTP

MSRP: \$29.95

For discount buy direct from shop.izzit.org.

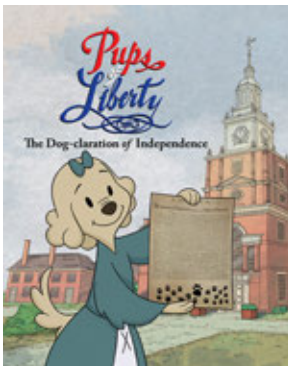
Subject Areas: Civics, Government, U.S. History

Topics: American Revolution, Boston Tea Party, Colonial America, Taxation

Available as: [Streaming](#) | [Download](#) | [DVD](#)



Pups of Liberty: The Dog-claration of Independence



Are all creatures (people!) created equal?

The Continental Congress meets in Philadelphia to draft and vote on the Dog-claration of Independence.

Length: 16:45

Grade Level: K-6

Closed Captioned

Item #: PL-DI

MSRP: \$29.95

For discount buy direct from shop.izzit.org.

Subject Areas: Civics, Government, U.S. History

Topics: American Founders, American Revolution, Colonial America, Continental Congress, Declaration of Independence, Independence Day-July 4, 1776

Available as: [Streaming](#) | [Download](#) | [DVD](#)



Pups of Liberty Activity Book



This activity book includes coloring pages, hands-on activity instructions, crossword puzzles, word searches and more. Recommended for ages 6-10. Teachers may purchase one activity book and make copies for their classroom use.

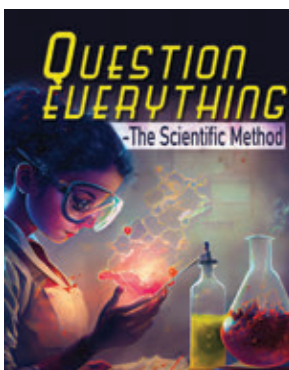
Pages: 48
Age Level: 6-10
Item #: PL-AB01
Price: \$6.95

Subject Areas: Civics, Government, Language Arts, U.S. History

Topics: American History, American Revolution, Founders, Colonial Life

Available as: [Purchase \(book\)](#)

Question Everything - The Scientific Method



What do we lose when science is declared settled?

What happens when science isn't open-minded? The story of Nobel-prize winners Dr. Barry Marshall and Dr. Robin Warren, the scientific method, and stomach ulcers.

Length: 9:01
Grade Level: 5-12+
Closed Captioned
Item #: FS-QE
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

Subject Areas: Science, Health & PE, Government, Language Arts, World History

Topics: Scientific Method, Censorship, H. pylori bacteria, Health

Available as: [Streaming](#) | [Download](#) | [DVD](#)



Raise the Wage



How do you determine value?

Explore minimum wage laws: their history, the global existence (or not), the comparative wages to the U.S., and the potential unintended consequences of them.

Length: 13:30
Grade Level: 7-12+
Closed Captioned
Item #: SNF-RW
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

Subject Areas: Business, Civics, Economics, Family & Consumer Science, Government, U.S. History

Topics: Economy, Great Depression, Labor Market, Minimum Wage, Regulations, Unemployment, Unintended Consequences

Available as: [Streaming](#) | [Download](#) | [DVD](#)



Read All About It!



Is the truth defined by your interpretation of facts and opinions?

Freedom of the press is critical to other freedoms. Learn why and which constitution had it first.

Length: 11:25
Grade Level: 6-12+
Closed Captioned
Item #: JN-SRA
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

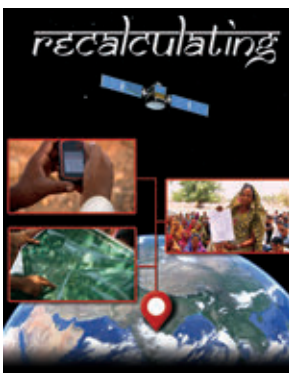
Subject Areas: Civics, Geography, Government, Language Arts, Science, Technology, U.S. History, World History

Topics: Censorship, Constitution, Freedom of the Press, Information Age, Information Literacy, Invention, Johannes Gutenberg, Printing Press, Rule of Law, Sweden

Available as: [Streaming](#) | [Download](#) | [DVD](#)



Recalculating



How do you contribute to ever-evolving technology to improve the lives of others?

How GPS works and was used to secure property rights for the poor in India.

Length: 14:00
Grade Level: 5-12+
Closed Captioned
Item #: IA-RCL
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

Subject Areas: Business, Economics, Geography, Government, Mathematics, Science, Technology, World History

Topics: Agriculture, Area & Perimeter, GPS & Satellites, India, Map Skills, Property Rights

Available as: [Streaming](#) | [Download](#) | [DVD](#)



Recipe for Success



Does your right to pursue your own path coincide with the rights of others to do the same?

Sylvia Banda knows the secret to success. She's taken her passion for food and cooking and turned it into one of the strongest food service corporations in the African republic of Zambia.

Length: 15:15
Grade Level: 7-12+
Closed Captioned
Item #: EFA-RS
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

Subject Areas: Business, Economics, Family & Consumer Science, Geography, World History

Topics: Africa, Dependency, Entrepreneurship, Food & Food Services, Free Market, Self-Reliance, Socialism, Zambia

Available as: [Streaming](#) | [Download](#) | [DVD](#)



Risk & Reward



Can you apply the entrepreneurial way of thinking to your everyday decisions?

Here is the unlikely yet amazing story of how a few daring men called "venture capitalists" came to back a few imaginative individuals called "entrepreneurs" to create some of America's most successful businesses.

Length: 18:30
Grade Level: 7-12+
Closed Captioned
Item #: SV-RR
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

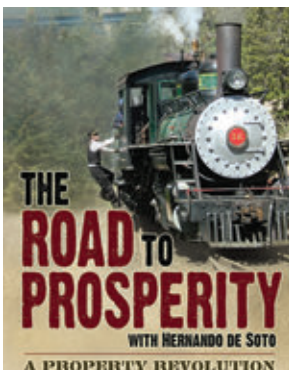
Subject Areas: Business, Civics, Economics, Family & Consumer Science, Government, Health and PE, Language Arts, Science, Technology, U.S. History

Topics: Entrepreneurship, Genetic Engineering, Technology, Venture Capital, Video Games

Available as: [Streaming](#) | [Download](#) | [DVD](#)



The Road to Prosperity



Are concepts of ownership and a desire for order part of societal norms?

Take a journey to discover how the law springs from the customs of ordinary people, and how the right to property, defended by the rule of law, is essential to economic growth.

Length: 19:15
Grade Level: 9-12+
Closed Captioned
Item #: DE-TRTP
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

Subject Areas: Business, Civics, Economics, Family & Consumer Science, Geography, Government, Mathematics, U.S. History, World History

Topics: African History and Culture, American Westward Expansion, Entrepreneurship, European History and Culture, Immigration, Poverty and Prosperity, Property Rights, Rule of Law

Available as: [Streaming](#) | [Download](#) | [DVD](#)



Scopes - Curriculum on Trial



Who should decide what's taught in schools?

The Scopes trial pitted science v. religion in a landmark legal battle, and posed the question, who should decide what's taught in schools?

Length: 9:40
Grade Level: 7-12+
Closed Captioned
Item #: FS-SC
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

Subject Areas: Science, Government, U.S. History, Civics, Language Arts

Topics: Free Speech, Freedom of Religion, First Amendment, Scopes Court Case

Available as: [Streaming](#) | [Download](#) | [DVD](#)



Sneaker Money



Do your circumstances prevent you from reaching your goals?

A young urban entrepreneur helps his neighbors, who are locked out of traditional banking for a variety of reasons.

Length: 8:40
Grade Level: 6-12+
Closed Captioned
Item #: WH-SM
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

Subject Areas: Business, Civics, Economics, Family & Consumer Science, Government

Topics: Alternative Currencies, Barter & Trade, Commodities, Entrepreneurship, Financial Literacy, Underground Economy

Available as: [Streaming](#) | [Download](#) | [DVD](#)



Student Loans: Do the Math!



What's the impact on the many when individuals aren't held accountable for their actions and decisions?

Planning for your future requires understanding education & career options, and the ramifications of student loan debt. How does it all work?

Length: 22:50
Grade Level: 7-12+
Closed Captioned
Item #: SLDM
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

Subject Areas: Business, Economics, Government

Topics: Financial Literacy, Career Planning

Available as: [Streaming](#) | [Download](#)



Sustainable Oceans & Seas



How do your decisions affect others?

How New Zealand's Quota Management System, run by fishers, creates a healthier ocean & fish population.

Length: 15:45
Grade Level: 6-12+
Closed Captioned
Item #: NZ-SOS
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

Subject Areas: Business, Economics, Family & Consumer Science, Geography, Government, Health and PE, Science, Technology, World History

Topics: Environmental Issues, Fishing, Maori, New Zealand, Oceans & Seas, Quota Management System, Sustainability, Tragedy of the Commons

Available as: [Streaming](#) | [Download](#) | [DVD](#)



A Taste of Chocolate



How do laws restrict your freedom?

A chocolate bar as a tip changed Jimmy Lai's life. At 12, he was smuggled, alone, from communist China to Hong Kong, where his hard work paid off in a big way. Hear his remarkable story of opportunity seized and the value of education and effort.

Length: 20:00
Grade Level: 6-12+
Closed Captioned
Item #: CE-TC
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

Subject Areas: Business, Civics, Economics, Geography, Government, World History

Topics: Chinese History and Culture, Communism, Entrepreneurship

Available as: [Streaming](#) | [Download](#) | [DVD](#)



They've Got Tech: Next-Gen Farmers



How does technology impact your management of resources?

How dairy farmers in New Zealand use technology to improve profit and reduce environmental impact, producing food more sustainably.

Length: 11:40
Grade Level: 5-12+
Closed Captioned
Item #: NZ-TGT
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

Subject Areas: Business, Economics, Family & Consumer Science, Geography, Government, Health and PE, Science, Technology, World History

Topics: Agriculture, Career Options, Data, Entrepreneurship, New Zealand, Subsidies, Sustainability, Technology

Available as: [Streaming](#) | [Download](#) | [DVD](#)



Too Big to Fail?



What happens when winners and losers are not determined by competition?

The East India Company is an old example of crony capitalism. What's lobbying? Why shouldn't we "feed" business?

Length: 10:55
Grade Level: 8-12+
Closed Captioned
Item #: AS-BF
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

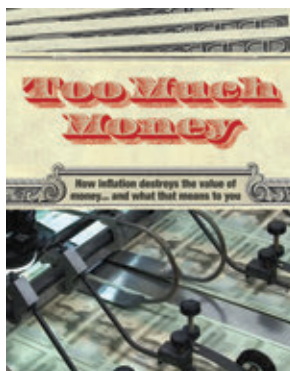
Subject Areas: Business, Civics, Economics, Family & Consumer Science, Government, U.S. History, World History

Topics: Adam Smith, Crony Capitalism, East India Company, Economic Principles, Lobbying, Monopolies, Scottish Enlightenment

Available as: [Streaming](#) | [Download](#) | [DVD](#)



Too Much Money



How does monetary inflation affect you?

Can there really ever be *Too Much Money*? Yes! When governments keep printing money without backing, reducing the purchasing power of your money; when the price of almost everything goes up, it's because government has inflated the money supply—and that's called inflation.

Length: 16:00
Grade Level: 7-12+
Closed Captioned
Item #: IM-TMM
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

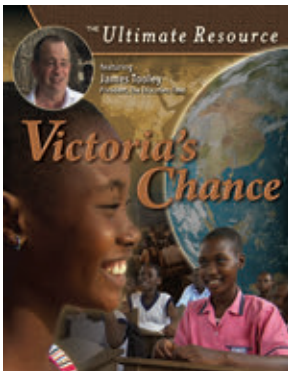
Subject Areas: Business, Civics, Economics, Family & Consumer Science, Geography, Government, Mathematics, Technology, U.S. History, World History

Topics: Colonial Expansion, European History, American Revolution, World War I, 20th Century Latin America, Economic History, Money and Inflation, Monetary Policy, Trade

Available as: [Streaming](#) | [Download](#) | [DVD](#)



Victoria's Chance



Is education your stepping stone to flourish?

Victoria wants to be a doctor. Both of her parents work hard to make that dream come true. Despite their lacking formal education—or maybe because of it—they believe education is the key to success.

Length: 11:30
Grade Level: 4-12+
Closed Captioned
Item #: UR-VC
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

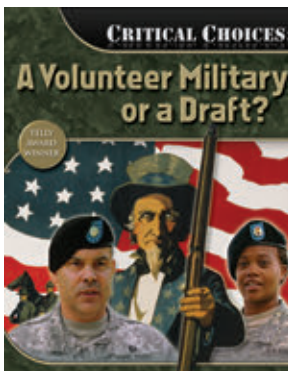
Subject Areas: Business, Civics, Economics, Family & Consumer Science, Geography, Health and PE, World History

Topics: Competition, Education, West African Culture

Available as: [Streaming](#) | [Download](#) | [DVD](#)



A Volunteer Military or a Draft?



Should you be forced to participate in something for the benefit of others?

In the land of the free...should our military be an all-volunteer force? Or should people be forced to serve? The draft was removed in 1973, but the debate continues. Explore the history of the military, and decide: draft or volunteers?

Length: 14:00
Grade Level: 7-12+
Closed Captioned
Item #: CC-VMD
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

Subject Areas: Civics, Family & Consumer Science, Government, Health and PE, U.S. History, World History

Topics: Advertising/Marketing, Citizenship, Conscription/ Draft, Military History, Propaganda

Available as: [Streaming](#) | [Download](#) | [DVD](#)



What's Taxing About Taxes?



Are you responsible for someone else's debts?

Federal income tax—who pays? What's fair? A group of students opt not to take slogans at face value and dig deeper.

Length: 14:05
Grade Level: 8-12+
Closed Captioned
Item #: TX1-WTT
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

Subject Areas: Business, Civics, Economics, Family & Consumer Science, Government, Mathematics, U.S. History

Topics: April 15, Flat Tax, Government Spending, Income Tax, Progressive Tax, Taxation

Available as: [Streaming](#) | [Download](#) | [DVD](#)



When Horses Fly



How do you benefit from relationships that may seem unlikely?

Come along as 47 prize-winning thoroughbred race horses journey halfway across the globe. Learn how airfreight, more than just a way to get consumer goods in a hurry, is a global platform from which unique business partnerships are born.

Length: 11:00
Grade Level: 4-9
Closed Captioned
Item #: FE-WHF
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

Subject Areas: Business, Economics, Family & Consumer Science, Geography, Technology

Topics: Agriculture, Entrepreneurship, Globalization, Innovation, Technology, Trade, Transportation

Available as: [Streaming](#) | [Download](#) | [DVD](#)



Where Did My Money Go?



Is there ever a fair share of what others have earned?

Paycheck sticker shock leads to a lesson on the many taxes paid by individuals.

Length: 14:00
Grade Level: 8-12+
Closed Captioned
Item #: TX2-WMG
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

Subject Areas: Business, Civics, Economics, Family & Consumer Science, Government, Mathematics, U.S. History

Topics: April 15, Government Spending, History of Taxes, Income Tax, Payroll Taxes, Sin Tax, Tax Freedom Day, Taxation, VAT Tax

Available as: [Streaming](#) | [Download](#) | [DVD](#)



Who Owns the Sea?



Do you treat common spaces the same as you treat your own property?

Journey to the South China Sea and explore how nations determine property rights out on the oceans and seas.

Length: 13:35
Grade Level: 6-12+
Closed Captioned
Item #: M1-WOS
Price: N/A

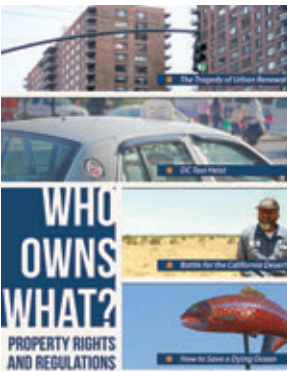
Subject Areas: Business, Economics, Family & Consumer Science, Geography, World History

Topics: Asia, Boundaries, China, Freedom of Navigation, South China Sea, U.N. Convention on the Law of the Sea, U.S. Navy, Property Rights

Available as: [Streaming](#) | [Download](#)



Who Owns What?



Does public interest actually protect you?

Who chooses? Who benefits? Who pays? What's fair? These four segments from Reason.tv raise these questions as they examine conflicts over property rights and government regulations.

Length: 28:30
Grade Level: 7-12+
Closed Captioned
Item #: DC3-WOWR
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

Subject Areas: Business, Civics, Economics, Family & Consumer Science, Geography, Government, Language Arts, Science, Technology, U.S. History

Topics: African-American History, Conservation, Eminent Domain, Incentives, Licensing, Natural Resources, Property Rights, Regulation, Tragedy of the Commons, Urban Renewal, Zoning

Available as: [DVD](#)



Win Win - a Trading Game



What is something worth to you?

Win-Win is a classroom trading game that gets every student involved. Through the experience of actually trading items, students will learn important lessons about economics and trade.

Length: 11:00
Grade Level: 4-12+
Closed Captioned
Item #: G-WIN
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

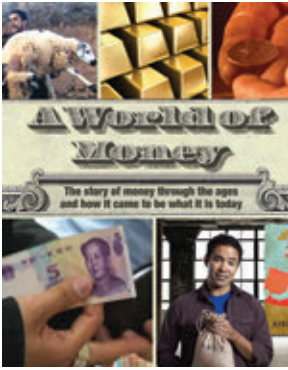
Subject Areas: Business, Economics, Family & Consumer Science, Government

Topics: Private Property, Trade

Available as: [Streaming](#) | [Download](#) | [DVD](#)



A World of Money



Who decides the prices you pay?

Throughout history, money has taken many forms: sea shells, sheep, silver, gold, and, believe it or not, salt! Today we use coins, paper, and credit cards. *A World of Money* takes us around the world to document the history of money.

Length: 15:30
Grade Level: 7-12+
Closed Captioned
Item #: IM-WOM
MSRP: \$29.95
For discount buy direct from shop.izzit.org.

Subject Areas: Business, Civics, Economics, Family & Consumer Science, Geography, Government, Technology, U.S. History, World History

Topics: Ancient Civilizations, Greek History, Roman History, Economic History, Money and Inflation, Trade

Available as: [Streaming](#) | [Download](#) | [DVD](#)



Yours & Mine: The Lesson of 1623



Do you put your family or your community first?

As you'll see in this drama, set at the Plimoth Plantation living-history museum, much of what we learned about Pilgrims in grade school isn't necessarily so. For example, in 1623, the Plymouth Colony learned a valuable lesson about sharing property—one that is often forgotten today.

Length: 12:00
Grade Level: 4-9
Closed Captioned
Item #: YM1623
Price: N/A

Subject Areas: Civics, Economics, Family & Consumer Science, Government, U.S. History

Topics: American Colonial Life, Incentives, Pilgrims, Private vs Shared Property

Available as: [Streaming](#) | [Download](#)



Short videos with right-to-the point lessons.

Our “bite-sized” videos are the perfect additions to your lessons. Learn how to use these amazing resources with your students by viewing our recorded Professional Development webinar, “**Inspiring Curiosity and Self-directed Learning**,” located in the Recorded Sessions section of our Professional Development page.

iz A Better Breathalyzer

Johan Norberg visits a lab where they've built a better alcohol sensor which detects the infrared color of alcohol to prevent drunk driving or operation of machinery.

iz A Republic

The American Framers gave us not a democracy but a republic. Why?

iz Aftermath of the Munich Agreement

Winston Churchill warned in his November 1938 Munich speech that the Munich Agreement was not victory, it was defeat. And as he predicted, the Germans, unchecked, continued to push onward.

iz All People are Created Equal

Seneca Falls, July 1848 - “That all men and women are created equal.”

iz Ancient Athens

The Agora in Athens was the focal point of its greatest experiment: democracy.

iz Antistatic Room

Special clothes and shoe covers help dissipate electric shock in factories. Why is this important?

iz Arabic Contributions to Math & Science

The Arabic culture contributed greatly to mathematics and science. They gave us the zero. Imagine trying to do math without the zero!

iz Audio Innovation

When Sony released the Walkman in 1979, everyone thought it would fail. But it didn't.

iz Barter and Entrepreneurship

Lady entrepreneur in Africa (Zambia) explains how barter was part of her initial business.

iz Beer Brewing and the t-test

Who discovered the Student's t-test, a way to draw conclusions from a small sample? How?

iz Before Wikipedia - Diderot's Encyclopedia

The first attempt to bring all knowledge to the "common people" was the encyclopedia created in 18th-century France by Denis Diderot.

iz Birth of Video Game Biz

The history of how Atari went from one coin-operated game to a driving force in early video games.

iz Brandenburg v. Ohio

Brandenburg v. Ohio, free speech v. the KKK.

iz Brown v. Board of Education Case

Challenging "separate but equal," Thurgood Marshall took on the case of Brown v. Board of Education before the U.S. Supreme Court to desegregate U.S. schools.

iz Chicago Mercantile Exchange

A peek into the Chicago Mercantile Exchange, where cattle futures stand in for cattle.

iz Claim Ocean but Don't Enforce

What if a country claims more ocean/sea territory than they're allowed?

iz Combat Camera

What good is a camera in war? Learn about the Combat Camera division of the U.S. military and about combat photography throughout modern history.

iz Common Sense - The Art of Persuasion

Thomas Paine's Common Sense - A pamphlet for freedom.

iz Competition Brings Better Products

How competition allows consumers choices.

iz Compressed Natural Gas Trucks

Natural gas has cleaned up a lot of emissions. Check out these big trucks that run on compressed natural gas.

iz Consumer Choices Drive Price, Supply & Demand

Consumers vote with their wallets, impacting price and supply & demand.

iz Degenerate Art - Unfettered Creativity

After WWI, but before the Nazis, German artistic expression bloomed.

iz Digital Literacy

The Information Age has produced so much information at our fingertips - but how can we tell the good from the bad, the real from the fake?

iz Dred Scott Case

Dred Scott was a slave who sued for his freedom. His case ended up before the U.S. Supreme Court, and became a tipping point, leading to the Civil War.

iz East India Tea Company

What was one of the first companies deemed “too big to fail?” The East India Company. Their bailout led to the Boston Tea Party.

iz eBay - Economic Democracy - Reputation Matters

Visit eBay to see the Invisible Hand at work, and how reputation is critical for sellers.

iz Eminent Domain - Atlantic City Story

Charlie Birnbaum had to fight to keep his house in Atlantic City while being persecuted by what a judge eventually called a manifest abuse of eminent domain power.

iz Eminent Domain - The Kelo Case

In 2005, the U.S. Supreme Court ruled New London, Connecticut could use eminent domain to seize houses even for non-public use. It greatly changed how eminent domain is used in this country. Hear the Kelo case story.

iz Estonia Piano Company - Then & Now

How making pianos for the Soviet Union differs from making them for the global market.

iz Fake Town – Propaganda

One-upmanship. Propaganda. It’s a game that’s been going on between North Korea and South Korea for some time now.

iz Freewheeling Innovation

New technology in bike helmets can’t be used in the U.S. Why not? Regulations.

iz From Idea to Business

How business incubators help entrepreneurs connect with venture capitalists and get started.

iz From Lindbergh to Xprize

A prize led to the first transatlantic flight, and the Xprize opened competition in the space race.

iz Galileo - Reach for the Stars

Galileo helped prove the earth revolves around the sun, but at what cost?

iz Gardening Away Food Deserts

In Gary, Indiana, Pastor Marty Henderson is leading the way to help end food deserts with urban farming of fresh fruit and vegetables.

iz George Orwell

Totalitarianism, repression, propaganda, and Orwell.

iz Globalization & the Rule of Law

Hernando de Soto explains how rule of law and globalization are tied.

iz GPS & Property Rights for Poor

Why property rights matter to the poorest of the poor in India, and how GPS & Google maps helped them.

iz Gutenberg Press

Books available to all with the move from hand-scribed to the printing press.

iz Hemingway's Cats

The Hemingway Museum in Key West, Florida has a colony of six-toed cats. The federal Department of Agriculture has decided they can regulate how the cats are cared for. Why?

iz History of U.S. Federal Income Tax

What's the history of the U.S. federal income tax system? How does the U.S. income tax system work? Who pays? Who chooses? What's "fair?"

iz Hong Kong's Rise as Economic Powerhouse

Without natural resources, how did Hong Kong become such an economical powerhouse?

iz How \$ and Fractional Reserve Banking Work

Why money has value and how fractional reserve banking works.

iz How We Got iPhones

The freedom to innovate has given us many incredible things... like the iPhone.

iz How the West was Settled

The settling of the American West was fraught with disputes over property, though ultimately squatters became legitimate landowners.

iz How the West was Settled

The settling of the American West was fraught with disputes over property, though ultimately squatters became legitimate landowners.

iz Inventing the Socratic Method

The legacy of Socrates: question everything.

iz Life Without Electric in Developing World

See what life is like without electricity in a small village in Morocco, near the Sahara Desert.

iz Living Off the Grid

What's it like to live "off the grid?" Meet people in Oregon who are doing just that.

iz Lowell MA and the Industrial Revolution

Learn about Lowell, Massachusetts and the birth of the American Industrial Revolution.

iz Maasai Warriors

A society of warriors and herders, the Maasai are respected for their beauty and fierceness.

iz Magna Carta

Rules above the ruler - In 1215, the Magna Carta was signed by King John, making him accountable to his Barons. From this seed, a tradition of English liberty grew.

iz Managing Your Money

Money in, money out... The most important financial skill - saving money.

iz Maori Haka

New Zealand is a modern nation with a culture grounded in its Maori heritage. Originally used in time of war to intimidate opponents, the "Haka" now embodies the nation's rich heritage and culture.

iz McCarthyism's Cancel Culture

Witch hunts, the Red Scare, and cancel culture in the 1950s.

iz Mutually Assured Destruction

English novelist Wilkie Collins wrote that only a weapon so terrible we all feared it could bring an end to war. Did we have such a weapon in the Cold War?

iz North Korea - HyperStalinist Regime?

Brief history of North Korea's centrally planned economy & how it impacted the people.

iz NZ's Fishing Quota Management System

What is a fishing Quota Management System? It's a way of ensuring the sustainability of fish stocks, a healthy environment, and providing for consumer demand for fish.

iz One Drop Rule

The One Drop Rule was the societal rule that even one drop of black blood meant you were black. It entrenched our American society in segregation, and made us a divided, instead of united, people.

iz Orrery

Peter Grimwood explains his hobby of creating orreries, intricate mechanical models of the solar system.

iz Plessy v. Ferguson Case

Where did "separate but equal" come from? Homer Plessy challenged separate railroad cars before the Supreme Court. It didn't go as he'd hoped.

iz Reading Matters

Reading is important and can change your life! Hear how it shaped the life of economist Thomas Sowell.

iz Roadblocks & Foodtrucks

Lobbying and regulation in the food service industry.

iz Sheep, Subsidies, & the Environment

How did farm subsidies lead to skinny sheep in New Zealand?

iz Specialization & Creative Thinking

Sometimes it takes creative thinking & determination to save an entrepreneur (or farm!).

iz Stasi - Suppressing Freedom

After WWII, Eastern Germany lived in a surveillance state. "Big Brother" (Stasi spies) was everywhere.

iz Steinway Pianos

How did the Steinway piano company get started? A story of entrepreneurship, immigration, and dedication to the home that helped them flourish.

iz Steve Forbes On Achievement – A.P. Giannini

In this episode, Steve Forbes delves into the life of A.P. Giannini, founder of the Bank of Italy, who pioneered consumer banking for the masses.

iz Steve Forbes On Achievement – Annie Malone

In this episode, Steve Forbes tells of the woman who, before Oprah, even before Madame C.J. Walker, rose to the top of an Empire ... Annie Turnbo Malone.

iz Steve Forbes On Achievement – Frank Woolworth

In this episode, Steve Forbes relates the story of how Frank Woolworth improved living standards by bringing low-priced goods to millions.

iz Steve Forbes On Achievement – Fred Harvey

In this episode, Steve Forbes talks about hospitality pioneer Fred Harvey, who brought fine food and customer service to the American West.

iz Steve Forbes On Achievement – George Eastman

In this episode, Steve Forbes tells the story of George Eastman, founder of Kodak, who made picture-taking easy and affordable.

iz Steve Forbes On Achievement – Henry Kaiser

In this episode, Steve Forbes relates the life of Henry Kaiser, the mega-entrepreneur who founded over 100 companies and whose innovations helped win World War II.

iz Steve Forbes On Achievement – Herbert Hoover

In this episode, Steve Forbes analyzes the life of Herbert Hoover: businessman, philanthropist, and president. Did he succeed with all three?

iz Steve Forbes On Achievement – J.R. Simplot

In this episode, Steve Forbes talks about the life of J.R. Simplot, a potato farmer and early investor in microchips.

iz Steve Forbes On Achievement – Malcom McLean

In this episode, Steve Forbes explores the life of Malcom McLean, the innovator who transformed the world with container shipping.

iz Steve Forbes On Achievement – Ruth Handler

In this episode, Steve Forbes relates the rise, fall, and comeback of Ruth Handler, the mother of the Barbie doll.

iz Success on the Open Highway

Trucker Carl Smith knew what he wanted to be since he was 12 years old, but until the Trucking industry was deregulated in 1980 he was unsure if he would ever be able to live his dream.

iz Supply, Demand & Price

Adam Smith's Invisible Hand at work - Supply & Demand drive price.

iz The Articles of Confederation

Before the Constitution, we had the Articles of Confederation. Why did we change and create a central government?

iz The Day the World Nearly Ended

In 1983, without Stanislav Petrov's disobeying orders, the world might have been changed forever. All because sunlight reflected off the clouds.

iz The Weka Dilemma

Can you save an endangered species by providing incentives for cultivating them? New Zealand, well-known for sustainable farming practices, is debating this idea. See how farmer Roger Beattie proposes to save the weka by raising them for consumption.

iz Thurgood Marshall - First African-American Supreme Court Justice

Thurgood Marshall grew up under segregation and spent his whole life fighting it, using the law to advance equal treatment for all.

iz Venture Capital - Risking for Reward

How venture capital works.

iz Women's Suffrage and ERA

Women were granted voting rights through the 19th Amendment in 1920. Years later, the ERA wasn't ratified - Supreme Court said women already had equal rights under the Constitution.



Teaching Units by subject

	Art	Business	Civics	Economics	Family & Consumer Science	Geography	Government	Health and PE	Language Arts	Mathematics	Music	Science	Technology	U.S. History	World History	Suggested Grade Levels
3 Keys to Success		●	●	●	●		●	●	●					●		7-12+
4 Ways to Spend Money		●	●	●	●		●				●			●		6-12+
America & Mr. Smith			●	●		●	●							●		7-12+
Banned Books - Censored in Schools			●				●		●					●		7-12+
Becoming Equal Under the Law			●				●							●		7-12+
Bee the Change		●		●	●	●						●				7-12+
Benjamin Franklin: History Speaks		●	●	●	●		●			●		●		●		5-12+
Borrower Beware		●	●	●	●		●							●		7-12+
The Bridge of No Return			●			●	●							●		7-12+
The Civil War: A Nation Divided			●				●							●		6-12+
Comedy - More Than a Laugh			●				●		●					●		9-12+
Delaying World War II			●			●	●							●		8-12+
The Drew Carey Project Volume 1		●	●	●	●		●	●	●		●	●				6-12+
The Drew Carey Project Volume 2		●	●	●	●		●	●	●					●		6-12+
Eminent Domain		●	●	●	●		●		●			●		●		4-12+
Energy Solutions: Who Chooses?		●	●	●	●	●	●					●		●		7-12+
Escape!		●	●	●	●	●	●							●		7-12+
Eusebio's Dream		●	●	●	●	●	●							●		4-12+
Everyone's Space		●	●	●	●		●			●		●		●		6-12+
Financial Literacy		●	●	●	●		●		●	●						6-12+
First Amendment			●	●	●		●							●		7-12+
Food Truck Roadblock		●	●	●	●		●	●								6-12+
The Foundations of Wealth		●	●	●	●	●	●			●					●	4-9
Free Trade		●	●	●	●	●	●								●	7-12+
Freedom's Sound		●	●	●	●	●	●		●		●				●	4-12+
From Poop to Profits		●		●	●		●			●		●				4-12+
Geography as Destiny		●		●	●	●	●			●		●			●	5-12+



Teaching Units by subject

	Art	Business	Civics	Economics	Family & Consumer Science	Geography	Government	Health and PE	Language Arts	Mathematics	Music	Science	Technology	U.S. History	World History	Suggested Grade Levels
Geography as Destiny				●		●									●	5-12+
George Shultz & the End of the Cold War			●				●							●	●	9-12+
George Washington: History Speaks			●	●	●		●							●		5-12+
The Great Depression 2.0		●	●	●	●		●							●		7-12+
A History Changing Choice		●	●	●	●	●	●	●						●	●	7-12+
I Am Human			●				●							●		7-12+
Ida B. Wells – The Light of Truth			●				●		●					●		7-12+
In the Classroom with David Robinson		●			●			●	●							6-12+
Inventing the Future		●		●	●							●				7-12+
The Invisible Hand		●		●	●	●	●								●	9-12+
Life Behind the Berlin Wall		●		●	●	●	●								●	7-12+
Living Up to Our Declaration of Independence			●				●							●		6-12+
Locked Out! Roots of the Arab Spring		●	●	●	●	●	●								●	9-12+
Markets Without Borders		●		●	●	●									●	9-12+
Monkey Business		●		●	●	●									●	7-12+
Morality in the Marketplace		●		●	●	●		●							●	9-12+
No Longer OutCastes		●		●	●	●									●	6-12+
No More Skinny Sheep		●	●	●	●	●	●					●			●	9-12+
Outside the Box		●	●	●	●	●	●	●						●	●	7-12+
The Paradox of Progress		●		●	●		●						●	●		6-12+
Pax Americana			●	●	●	●	●							●	●	7-12+
Pennies a Day		●		●	●	●	●		●						●	4-12+
The People's Economy		●		●	●	●	●					●	●		●	4-12+
People, Power & Prosperity		●		●	●	●		●				●	●		●	6-12+
Personal Best		●	●	●	●		●	●						●		7-12+
Power to the Planet				●	●		●			●			●			4-12+
The Price System		●		●	●		●			●					●	6-10



Teaching Units by subject

	Art	Business	Civics	Economics	Family & Consum Science	Geography	Government	Health and PE	Language Arts	Mathematics	Music	Science	Technology	U.S. History	World History	Suggested Grad Levels
<i>Pups of Liberty: The Boston Tea-Bone Party</i>			●				●							●		K-6
<i>Pups of Liberty: The Dog-claration of Independence</i>			●				●							●		K-6
<i>Question Everything - The Scientific Method</i>			●		●		●	●	●			●		●	●	5-12+
<i>Raise the Wage</i>		●	●	●	●		●							●		7-12+
<i>Read All About It!</i>			●			●	●		●			●		●	●	6-12+
<i>recalculating</i>		●		●		●	●			●		●			●	5-12+
<i>Recipe for Success</i>		●		●	●	●										7-12+
<i>Risk & Reward</i>		●	●	●	●		●	●	●			●		●		7-12+
<i>The Road to Prosperity</i>		●	●	●	●	●	●			●				●		9-12+
<i>Scopes - Curriculum on Trial</i>			●				●		●			●		●		7-12+
<i>Sneaker Money</i>		●	●	●	●		●									6-12+
<i>Student Loans Do The Math!</i>		●		●			●									7-12+
<i>Sustainable Oceans & Seas</i>		●		●	●	●	●	●				●			●	6-12+
<i>A Taste of Chocolate</i>		●	●	●		●	●					●			●	6-12+
<i>They've Got Tech: Next-Gen Farmers</i>		●		●	●	●	●	●				●			●	5-12+
<i>Too Big to Fail?</i>		●	●	●	●		●							●	●	8-12+
<i>Too Much Money</i>		●	●	●	●	●	●			●			●	●	●	7-12+
<i>Victoria's Chance</i>		●	●	●	●	●		●							●	4-12+
<i>A Volunteer Military or a Draft?</i>			●		●		●	●						●	●	7-12+
<i>What's Taxing About Taxes?</i>		●	●	●	●		●			●				●		8-12+
<i>When Horses Fly</i>		●		●	●							●				4-9
<i>Where Did My Money Go?</i>		●	●	●	●		●			●				●		8-12+
<i>Who Owns the Sea?</i>		●		●	●	●									●	6-12+
<i>Who Owns What?</i>		●	●	●	●	●	●		●			●		●		7-12+
<i>Win Win a Trading Game</i>		●		●	●		●									4-12+
<i>A World of Money</i>		●	●	●	●	●	●						●	●	●	7-12+
<i>Yours and Mine The Lesson of 1623</i>			●	●	●	●	●							●		4-9



Teachable Moments by subject

	Art	Business	Civics	Economics	Family & Consumer Science	Geography	Government	Health and PE	Language Arts	Mathematics	Music	Science	Technology	U.S. History	World History	Suggested Grade Levels
A Better Breathalyzer		●	●									●	●	●		7-12+
A Republic			●				●							●		7-12+
Aftermath of the Munich Agreement							●								●	7-12+
All People are Created Equal			●				●							●		7-12+
Ancient Athens	●		●			●	●		●						●	7-12+
Antistatic Room		●		●						●		●	●			4-12+
Arabic Contributions to Math & Science						●				●		●	●		●	4-12+
Audio Innovation		●		●	●						●		●			7-12+
Barter & Entrepreneurship		●		●	●	●	●								●	7-12+
Beer Brewing and the t-test				●		●				●		●	●			9-12+
Before Wikipedia - Diderot's Encyclopedia	●					●			●				●		●	4-12+
Birth of Video Game Biz		●		●	●		●						●			4-12+
Brandenburg v. Ohio			●				●							●		9-12+
Brown v. Board of Education Case			●				●							●		7-12+
Chicago Mercantile Exchange		●		●			●		●				●			7-12+
Claim Ocean but Don't Enforce				●		●	●									7-12+
Combat Camera	●											●	●	●		7-12+
Common Sense - The Art of Persuasion			●				●		●					●	●	7-12+
Competition Brings Better Products		●		●	●										●	7-12+
Compressed Natural Gas Trucks				●								●	●			4-12+
Consumer Choices Drive Price, Supply & Demand		●		●	●											7-12+
Degenerate Art - Unfettered Creativity	●		●				●								●	7-12+
Digital Literacy		●	●		●		●		●							7-12+
Dred Scott Case			●				●		●							7-12+
East India Tea Company		●		●			●							●		9-12+
eBay - Economic Democracy - Reputation Matters		●		●	●		●									9-12+



Teachable Moments by subject

	Art	Business	Civics	Economics	Family & Consumer Science	Geography	Government	Health and PE	Language Arts	Mathematics	Music	Science	Technology	U.S. History	World History	Suggested Grade Levels
Eminent Domain - Atlantic City Story			●	●	●		●							●		7-12+
Eminent Domain - The Kelo Case		●	●	●	●		●							●		7-12+
Estonia Piano Company - Then & Now	●	●		●		●	●		●		●		●		●	4-12+
Fake Town - Propaganda				●		●	●		●			●			●	7-12+
Freewheeling Innovation		●		●	●		●	●				●				4-12+
From Idea to Business		●		●			●					●				7-12+
From Lindbergh to Xprize		●		●	●							●				7-12+
Galileo - Reach For The Stars			●	●								●			●	7-12+
Gardening Away Food Deserts			●	●	●			●				●				4-12+
George Orwell	●		●						●					●	●	7-12+
Globalization & the Rule of Law		●		●	●	●	●								●	7-12+
GPS & Property Rights for Poor				●	●	●	●					●			●	4-12+
Gutenberg Press	●								●				●		●	4-12+
Hemingway's Cats		●	●	●	●		●		●					●		7-12+
History of U.S. Federal Income Tax			●	●		●	●							●		7-12+
Hong Kong's Rise as Economic Powerhouse		●		●		●	●								●	7-12+
How \$ and Fractional Reserve Banking Work		●		●	●		●					●		●		7-12+
How We Got iPhones		●		●	●							●				7-12+
How the West was Settled					●									●		7-12+
Inventing the Socratic Method			●				●								●	
Life Without Electric in Developing World					●	●		●				●			●	4-12+
Living Off the Grid						●		●				●				4-12+
Lowell MA and the Industrial Revolution		●		●	●								●	●		9-12+
Maasai Warriors					●			●							●	4-12+
Magna Carta			●											●	●	7-12+
Managing Your Money		●		●	●		●									7-12+



Teachable Moments by subject

	Art	Business	Civics	Economics	Family & Consumer Science	Geography	Government	Health and PE	Language Arts	Mathematics	Music	Science	Technology	U.S. History	World History	Suggested Grade Levels
Maori Haka	●					●		●			●				●	4-12+
McCarthyism's Cancel Culture	●		●				●		●					●		9-12+
Mutually Assured Destruction						●			●			●		●	●	7-12+
North Korea - HyperStalinist Regime?				●		●	●								●	7-12+
NZ's Fishing Quota Management System				●			●					●			●	7-12+
One Drop Rule			●				●	●						●	●	7-12+
Orrery												●				4-12+
Plessy v. Ferguson Case			●				●							●		7-12+
Reading Matters							●		●					●		4-12+
Roadblocks & Food Trucks		●	●	●	●		●		●			●				4-12+
Sheep, Subsidies, & the Environment		●	●	●	●	●	●					●				7-12+
Specialization & Creative Thinking		●		●	●							●				4-12+
Stasi - Suppressing Freedom			●				●								●	7-12+
Steinway Pianos		●									●					4-12+
Success on the Open Highway		●		●	●											4-12+
Supply, Demand & Price		●		●												7-12+
The Articles of Confederation			●				●							●		7-12+
The Day the World Nearly Ended							●						●	●	●	7-12+
The Munich Agreement							●								●	7-12+
The Weka Dilemma		●		●	●	●						●				7-12+
Thurgood Marshall - First African-American Supreme Court Justice			●				●							●		4-12+
Venture Capital - Risking for Reward		●		●	●							●				7-12+
Women's Suffrage and ERA			●				●							●		7-12+



Teachable Moments by subject

	Art	Business	Civics	Economics	Family & Consumer Science	Geography	Government	Health and PE	Language Arts	Mathematics	Music	Science	Technology	U.S. History	World History	Suggested Grade Levels
Collections																
Pups of Liberty Short Tails:																
<i>Abitail & Pug Adams and the Virtues of Truth & Justice</i>			●				●							●	●	K-6
<i>Alexander Houndilton and the Virtue of Industry</i>			●				●							●	●	K-6
<i>Bonejamin Franklin and the Virtue of Perseverance</i>			●				●					●		●	●	K-6
<i>Debruff Sampson and the Virtue of Courage</i>			●				●							●	●	K-6
<i>Spaniel Adams and the Virtues of Honesty and Integrity</i>			●				●							●	□	K-6
<i>Pups of Liberty Short Tails: Paul Ruffere and the Virtue of Service</i>			●				●							●		
Steve Forbes On Achievement																
<i>Steve Forbes On Achievement - A.P. Giannini</i>		●		●										●		7-12+
<i>Steve Forbes On Achievement - Annie Malone</i>		●		●	●			●				●		●		7-12+
<i>Steve Forbes On Achievement - Frank Woolworth</i>		●		●										●		7-12+
<i>Steve Forbes On Achievement - Fred Harvey</i>		●		●	●									●		7-12+
<i>Steve Forbes On Achievement - George Eastman</i>	●	●		●								●		●		7-12+
<i>Steve Forbes On Achievement - Henry Kaiser</i>		●	●	●			●							●		7-12+
<i>Steve Forbes On Achievement - Herbert Hoover</i>		●		●			●							●		7-12+
<i>Steve Forbes On Achievement - J.R. Simplot</i>		●		●	●									●		7-12+
<i>Steve Forbes On Achievement - Malcom McLean</i>		●		●										●		7-12+
<i>Steve Forbes On Achievement - Ruth Handler</i>	●	●		●	●									●		7-12+

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"izzit videos are always helpful in presenting a related topic in the classroom. I've used several and hope to use many more."

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Unlock & Beat the Clock Classroom Challenge:

"This was ultimately a great activity and I loved all of the clues!"

Brenda, Old Bridge, NJ



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